

**UNITED STATES DISTRICT COURT  
MIDDLE DISTRICT OF FLORIDA**

Robin Taylor, individually and on behalf of a class of all persons and entitled similarly situated,

Plaintiff,

v.

HiQ, Inc. d/b/a Health IQ,

Defendant.

Case No. 8:22-cv-01155

**NOTICE OF CLASS ACTION AND PROPOSED SETTLEMENT**

**TO: All persons in the United States who received prerecorded voice calls on their cellular or residential telephones from May 19, 2018 through December 21, 2021 from Health IQ that were sourced from super-samples.com.**

**IF YOU ARE A MEMBER OF THIS CLASS OF PERSONS, YOU SHOULD READ THIS NOTICE CAREFULLY BECAUSE IT MAY AFFECT YOUR LEGAL RIGHTS AND OBLIGATIONS.**

***A FEDERAL COURT AUTHORIZED THIS NOTICE. THIS IS NOT A SOLICITATION FROM A LAWYER.***

- A settlement (“Settlement”) has been proposed in the class action lawsuit referenced above pending in the United States District Court for the Middle District of Florida (“Action”). You may be a class member in the proposed Settlement and may be entitled to participate in the proposed Settlement.
- The United States District Court for the Middle District of Florida has ordered that this notice be issued. HiQ, Inc. d/b/a Health IQ (“HEALTH IQ”) denies it did anything wrong. The Court has not decided who is right. Both sides have agreed to settle the dispute to avoid burdensome and costly litigation.
- If the Court gives final approval to the Settlement, HEALTH IQ will create a fund of \$1,250,000. If you submit a valid Claim Form, you may be eligible to obtain a share from this fund in the amount of approximately \$100 depending on the number of claims that are submitted. The value of a Settlement Class

Member’s individual award will depend upon the number of Settlement Class Members who file valid Claim Forms.

<b>YOUR LEGAL RIGHTS AND OPTIONS IN THIS SETTLEMENT</b>		
<b>SUBMIT A CLAIM FORM</b>	This is the only way to get an award under the Settlement. Visit the Settlement website located at <a href="http://www.[xxxx].com">www.[xxxx].com</a> to obtain a Claim Form.	Deadline: <b>[Month] [Day], [Year]</b>
<b>EXCLUDE YOURSELF</b>	If you exclude yourself from the Settlement, you will not receive an award under the Settlement. Excluding yourself is the only option that allows you to bring or maintain your own lawsuit regarding the allegations in the Action ever again.	Deadline: <b>[Month] [Day], [Year]</b>
<b>OBJECT</b>	You may write to the Court about why you object to (i.e., don’t like) the Settlement and think it shouldn’t be approved. Submitting an objection does not exclude you from the Settlement.	Deadline: <b>[Month] [Day], [Year]</b>
<b>GO TO THE “FAIRNESS HEARING”</b>	<p>The Court will hold a “Fairness Hearing” to consider the Settlement, the request for attorneys’ fees and costs of the lawyers who brought the Action.</p> <p>You may, but are not required to, speak at the Fairness Hearing about any objection you submitted to the Settlement. If you intend to speak at the Fairness Hearing, you must also submit a “Notice of Intention to Appear” to the Court and the parties’ attorneys, indicating your intent to do so.</p>	<p>Hearing Date: <b>[Month] [Day], [Year]</b></p> <p>Time: <b>[XX:XX] [am/pm]</b></p>

**YOUR LEGAL RIGHTS AND OPTIONS IN THIS SETTLEMENT**

<b>DO NOTHING</b>	You will not receive a Settlement award under the Settlement. You will also give up your right to object to the Settlement, and you will not be able to be part of any other lawsuit about the legal claims in this case.	N/A
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- These rights and options—**and the deadlines to exercise them**—are explained in more detail below.
- The Court in charge of this Action has preliminarily approved the Settlement and must decide whether to give final approval to the Settlement. The relief provided to Settlement Class Members will be provided only if the Court gives final approval to the Settlement and, if there are any appeals, after the appeals are resolved in favor of the Settlement. *Please be patient.*

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**BACKGROUND INFORMATION**

**1. Why did I get this notice?**

You received this Notice because a Settlement has been reached in this Action and you may be a class member. If you are a member of the Settlement Class, you may be eligible for the relief detailed below.

This Notice explains the nature of the Action, the general terms of the proposed Settlement, and your legal rights and obligations. To obtain more information about the Settlement, including information about how you can see a copy of the Settlement Agreement (which defines certain capitalized terms used in this Notice), see Section 20 below.

## 2. What is this lawsuit about?

An individual (the “Plaintiff”) filed a lawsuit against HEALTH IQ on behalf of herself and all others similarly situated. The lawsuit alleges that HEALTH IQ violated the Telephone Consumer Protection Act, 47 U.S.C. § 227 (the “TCPA”) by placing unsolicited telemarketing calls using a prerecorded voice.

HEALTH IQ denies each and every one of the allegations of unlawful conduct, any wrongdoing, and any liability whatsoever, and no court or other entity has made any judgment or other determination of any liability. HEALTH IQ further denies that any Class Member is entitled to any relief and, other than for settlement purposes, that this Action is appropriate for certification as a class action.

### **The Court has not ruled on the merit or lack of merit of Plaintiff’s claims in the Action.**

For information about how to learn about what has happened in the Action to date, please see Section 20 below.

## 3. Why is this a class action?

In a class action lawsuit, one or more people sue on behalf of other people who allegedly have similar claims. For purposes of this proposed Settlement, one court will resolve the issues for all Settlement Class Members. The company sued in this case, HEALTH IQ, is called the Defendant.

## 4. Why is there a Settlement?

Plaintiff has sued HEALTH IQ. HEALTH IQ denies that it has done anything wrong or illegal and admits no liability. The Court has **not** decided that the Plaintiff or HEALTH IQ should win this Action. Instead, both sides agreed to a Settlement. That way, they avoid the cost of a trial, and the Settlement Class Members will receive relief now rather than years from now, if at all.

## 5. How do I know if I am part of the Settlement?

The Court has decided that everyone who fits this description is a Class Member for purposes of the proposed Settlement: All persons within the United States: (1) who are users and subscribers of a cellular or residential telephone number to which (2) Defendant placed at least two telemarketing calls (3) on its own dialing system, (4) from May 19, 2018 through December 21, 2021, (5) where at least one of the calls had a disposition of “Not Contacted: LVM”, “Not Contacted: LVM1”, “Not Contacted: LVM2” or “Not Contacted: LVM3”, and (6) the telephone number was

sourced from Super-Samples.com and provided to Health IQ by Enfuego Holdings LLC d/b/a Cege Media.

#### **6. I'm still not sure if I am included.**

If you are still not sure whether you are included in the Settlement Class, you can write or call the Settlement Administrator for free help. The Settlement Administrator's contact information is below.

*HEALTH IQ TCPA Settlement*  
c/o \_\_\_\_\_  
[Address]  
[City] [State], [Zip Code ]  
1-8XX-XXX-XXXX  
Email: [xxxx]@[xxxx].com

### **THE PROPOSED SETTLEMENT**

#### **7. What relief does the Settlement provide to the Class Members?**

HEALTH IQ has created a Settlement Fund of \$1,250,000 which will be used to pay the Claims of Settlement Class Members, Settlement Class Counsel's Fees, Costs, and Expenses Award (see Section 11 below), Plaintiff's General Release Payment (see Section 12 below), and compensation for the Settlement Administrator for providing notice to the Settlement Class and administering the Settlement.

If you are a Settlement Class Member, you are eligible to receive a pro rata share of the Settlement Fund by timely and validly submitting a Claim Form.

### **HOW TO REQUEST AN AWARD UNDER THE SETTLEMENT – SUBMITTING A CLAIM FORM**

#### **8. How can I get a Settlement Award?**

To qualify for a Settlement award, you must send in a Claim Form. A Claim Form is available by clicking [HERE](#) or on the Internet at the website [www.\[xxxx\].com](http://www.[xxxx].com). The Claim Form may be submitted electronically or by postal mail. Read the instructions carefully, fill out the form, and postmark it by [Month] [Day], [Year] or submit it online on or before 11:59 p.m. (Pacific) on [Month] [Day], [Year].

### **9. When will I get a Settlement award?**

As described in Sections 17 and 18, the Court will hold a hearing on [Month] [Day], [Year] at [time] to decide whether to approve the Settlement. If the Court approves the Settlement, after that, there may be appeals. It's always uncertain whether these appeals can be resolved, and resolving them can take time, perhaps more than a year. You can check on the progress of the case on the website dedicated to the Settlement at [www.\[xxxx\].com](http://www.[xxxx].com). *Please be patient.*

## **THE LAWYERS IN THIS CASE AND THE PLAINTIFF**

### **10. Do I have a lawyer in this case?**

The Court has ordered that the law firm of Terrell Marshall Law Group, PLLC (“Settlement Class Counsel”) will represent the interests of all Settlement Class Members. You will not be separately charged for these lawyers. If you want to be represented by your own lawyer, you may hire one at your own expense.

### **11. How will the lawyers be paid?**

Settlement Class Counsel will petition the Court to receive a Fees, Costs, and Expenses Award up to \$416,667.00 (total). The Court will decide the amount to be paid to the attorneys for their fees and costs. You will not be required to separately pay any attorneys' fees or costs.

### **12. Will the Plaintiff receive any compensation for their efforts in bringing this Action?**

The Plaintiff has provided a release that is broader than the remainder of the class and will be requesting a settlement of \$5,000 for that release. The Court will make the final decision as to the amount to be paid to the Plaintiff.

## **DISMISSAL OF ACTION AND RELEASE OF ALL CLAIMS**

### **13. What am I giving up to obtain relief under the Settlement?**

If the Court approves the proposed Settlement, you will be releasing your claims against HEALTH IQ and the other entities allegedly involved in the calls at issue unless you have excluded yourself from the Settlement. This generally means that you will not be able to file or pursue a lawsuit against HEALTH IQ or be part of any other lawsuit against HEALTH IQ asserting claims that were or could have

been asserted in the Action. The Settlement Agreement, available on the Internet at the website [www.\[xxxx\].com](http://www.[xxxx].com) contains the full terms of the release.

## HOW TO EXCLUDE YOURSELF FROM THE SETTLEMENT

### 14. How do I exclude myself from the Settlement?

You may exclude yourself from the Class and the Settlement. You can submit a request for exclusion to the Settlement Administrator electronically (through the Settlement Website) or by postal mail. If you want to be excluded, you must either complete the Opt-Out Form available on the Settlement Website located at [www.\[xxxx\].com](http://www.[xxxx].com), or write the Settlement Administrator stating: **(a)** the name and case number of the action – “*Taylor v. HiQ, Inc., M.D. Fl. Case No. 8:22-cv-1155*”; **(b)** the full name and the unique identification number for the Settlement Class Member assigned by the Settlement Administrator; **(c)** the address, telephone number, and email address (optional) of the Settlement Class Member seeking exclusion; **(d)** that the requestor does not wish to participate in the Settlement; and **(e)** be signed personally by you. If you are not using the Opt-Out Form on the Settlement Website, the request for exclusion must be sent to the Settlement Administrator at:

*HEALTH IQ TCPA Settlement*  
c/o \_\_\_\_\_  
[Address]  
[City] [State], [Zip Code]  
[www.\[xxxx\].com](http://www.[xxxx].com)

Your request for exclusion must be submitted electronically or be postmarked no later than [Month] [Day], [Year] at 11:59 pm (Pacific). If you submit your request for exclusion by postal mail, you are responsible for your postage.

If you validly and timely request exclusion from the Settlement Class, you will be excluded from the Settlement Class, you will not be bound by the Settlement Agreement or the judgment entered in the Action, you will not be eligible to make a Claim for any benefit under the terms of the Settlement Agreement, you will not be entitled to submit an objection to the Settlement, and you will not be precluded from prosecuting any timely claim against HEALTH IQ based on the conduct complained of in the Action.



## HOW TO OBJECT TO THE SETTLEMENT

### 15. How do I tell the Court that I disagree with the Settlement?

At the date, time, and location stated in Section 18 below, the Court will hold a Fairness Hearing to determine if the Settlement is fair, reasonable, and adequate, and to also consider the attorneys who initiated the Action's request for a Fees, Costs, and Expenses Award, and a Payment to the Plaintiff in exchange for executing a general release.

If you wish to object to the fairness, reasonableness, or adequacy of the Settlement Agreement or the proposed Settlement, you must write to the Court and must: **(a)** clearly identify the case name and number – “*Taylor v. HiQ, Inc., M.D. Fl. Case No. 8:22-cv-1155*”; **(b)** include the full name and the unique identification number for the Settlement Class Member assigned by the Settlement Administrator; **(c)** include the address, telephone number, and email address (optional) of the objecting Settlement Class Member; **(d)** include the full name, address, telephone number, and email address of the objector's counsel, and the state bar(s) to which counsel is admitted (if the objector is represented by counsel); and **(e)** provide a detailed explanation stating the specific reasons for the objection, including any legal and factual support and any evidence in support of the objection. Objections may be submitted to the Settlement Administrator electronically by email or by postal mail. The Settlement Administrator will then have the objections submitted to the Court. Or you may submit the objections directly to the Court. If an objection is submitted by postal mail, the Settlement Class Member must pay for postage. The Settlement Administrator's contact information is below.

*HEALTH IQ TCPA Settlement*  
c/o \_\_\_\_\_  
[Address]  
[City] [State], [Zip Code]  
Email: [xxxx]@[xxxx].com

The mailing address to the Court is:

Clerk of the Court  
United States District Court Middle District of Florida  
801 North Florida Ave.  
Tampa, Florida 33602.

The objection must be submitted electronically or be postmarked no later than [Month] [Day], [Year] at 11:59 pm (Pacific).

You may, but need not, submit your objection through counsel of your choice. If you do make your objection through an attorney, you will be responsible for your personal attorney's fees and costs.

**IF YOU DO NOT TIMELY MAKE AN OBJECTION, YOU WILL BE DEEMED TO HAVE WAIVED ALL OBJECTIONS AND WILL NOT BE ENTITLED TO SPEAK AT THE FAIRNESS HEARING.**

If you submit a written objection, you have the option to appear and request to be heard at the Fairness Hearing, either in person or through personal counsel. You are not required, however, to appear. However, if you, or your attorney, intend to make an appearance at the Fairness Hearing, you must include on your timely and valid objection a statement substantially similar to "Notice of Intention to Appear." Only those who submit timely objections including Notices of Intention to Appear may speak at the Fairness Hearing. If you make an objection through an attorney, you will be responsible for your attorney's fees and costs.

**16. What is the difference between excluding myself and objecting to the Settlement?**

Objecting is telling the Court that you disagree with something about the Settlement. You can object only if you stay in the Settlement Class. Excluding yourself is telling the Court that you don't want to be part of the Settlement Class. If you exclude yourself, you have no basis to object because the Settlement no longer affects you.

**FAIRNESS HEARING**

**17. What is the Fairness Hearing?**

The Court has preliminarily approved the Settlement and will hold a hearing to decide whether to give final approval to the Settlement. The purpose of the Fairness Hearing will be for the Court to determine whether the Settlement should be approved as fair, reasonable, adequate, and in the best interests of the Settlement Class; and to consider the Fees, Costs, and Expenses Award to the attorneys who initiated the Action.

### **18. When and where is the Fairness Hearing?**

On [Month] [Day], [Year] at [time], a hearing will be held on the fairness of the proposed Settlement. At the hearing, the Court will be available to hear any objections and arguments concerning the proposed Settlement's fairness. The hearing will take place before the Honorable Judge Charlene Honeywell, United States District Court Middle District of Florida, 801 North Florida Ave., Tampa, Florida 33602 on [Month] [Day], [Year], at \_\_\_\_ am/pm. The hearing may be postponed to a different date or time or location without notice. Please check [www.\[xxxx\].com](http://www.[xxxx].com) for any updates about the Settlement generally or the Fairness Hearing specifically. If the date or time of the Fairness Hearing changes, an update to the Settlement Website will be the only way you will be informed of the change.

### **19. May I speak at the hearing?**

At that hearing, the Court will be available to hear any objections and arguments concerning the fairness of the Settlement. You may attend, but you do not have to. As described above in Section 15, you may speak at the Fairness Hearing only if (a) you have timely submitted an objection, and (b) you have timely and validly provided a Notice of Intent to Appear. If you have requested exclusion from the Settlement, however, you may not speak at the Fairness Hearing.

## **ADDITIONAL INFORMATION**

### **20. How do I get more information?**

To see a copy of the Settlement Agreement, the Court's Preliminary Approval Order, the application for a Fees, Costs, and Expenses Award, and the operative Complaint filed in the Action, please visit the Settlement Website located at: [www.\[xxxx\].com](http://www.[xxxx].com). Alternatively, you may contact the Settlement Administrator at the email address [\[xxxx\]@\[xxxx\].com](mailto:[xxxx]@[xxxx].com) or the U.S. postal (mailing) address: [Address] [City], [State], [Zip Code]. You may also obtain information by calling 1-8XX-XXX-XXXX.

This description of this Action is general and does not cover all of the issues and proceedings that have occurred. In order to see the complete file, you should visit [www.pacer.gov](http://www.pacer.gov) or the Clerk's office at United States District Court Middle District of Florida, 801 North Florida Ave., Tampa, Florida 33602. The Clerk will tell you how to obtain the file for inspection and copying at your own expense.

**21. What if my address or other information has changed or changes after I submit a Claim Form?**

It is your responsibility to inform the Settlement Administrator of your updated information. You may do so at the address below:

*HEALTH IQ TCPA Settlement*  
c/o \_\_\_\_\_  
[Address]  
[City] [State], [Zip Code ]  
1-8XX-XXX-XXXX  
Email: [xxxx]@[xxxx].com

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**DO NOT ADDRESS ANY QUESTIONS ABOUT THE SETTLEMENT OR THE LITIGATION TO THE CLERK OF THE COURT OR THE JUDGE.**